

2026

ACTION PLAN FOR 2026

STEP 1: COHESIVE BRANDING

CHECKLIST

	<u>got it!</u>	<u>need it!</u>
COHESIVE LOGOSYSTEM	☐	☐
COHESIVE WEBSITE	☐	☐
COHESIVE BRAND FONTS	☐	☐
COHESIVE BRAND COLORS	☐	☐
COHESIVE BRAND STYLE GUIDE	☐	☐
COHESIVE BUSINESS CARDS	☐	☐
COHESIVE BRAND STATIONERY	☐	☐
COHESIVE MEDIA KIT	☐	☐
COHESIVE BLOG	☐	☐
COHESIVE BRAND PHOTOGRAPHY	☐	☐
COHESIVE STYLED BRAND PHOTOGRAPHY	☐	☐
COHESIVE BRAND VIDEO	☐	☐
COHESIVE SOCIAL MEDIA GRAPHICS	☐	☐
COHESIVE LEAD MAGNET	☐	☐
COHESIVE PAID AD GRAPHICS	☐	☐

Other visual brand assets you need:

